

## Appendix B



JENNIFER M. GRANHOLM  
GOVERNOR

STATE OF MICHIGAN  
**DEPARTMENT OF TRANSPORTATION**  
LANSING

GLORIA J. JEFF  
DIRECTOR

Dear Michigan Resident:

The Michigan Department of Transportation (MDOT) is conducting **MI Travel Counts**, a transportation study to better understand the daily travel characteristics of Michigan residents. Michigan's transportation community will use the results of your participation to evaluate and develop a 21<sup>st</sup> century transportation system that improves and increases mobility for every Michigan citizen and community. The data gathered is used for transportation planning and setting priorities for future transportation investments.

Your household has been randomly selected to represent approximately 700 Michigan households. A trained interviewer from MORPACE International, a Michigan-based research firm with over 50 years of experience, will be calling within the next week to ask some statistical questions regarding your household. The call should take about five minutes. All information is confidential and your participation is voluntary, yet vital. We understand your time is valuable and we will make every effort to make your participation in **MI Travel Counts** as convenient as possible.

If you have any questions about **MI Travel Counts**, please contact MORPACE International at 1-800-566-6262, or call MDOT at 517-241-1301. Information is also available at [www.michigan.gov/mitravelcounts](http://www.michigan.gov/mitravelcounts). Thank you in advance for helping to move Michigan forward.

Sincerely,

A handwritten signature in cursive script that reads 'Gloria J. Jeff'.

Gloria J. Jeff  
Director  
Michigan Department of Transportation

